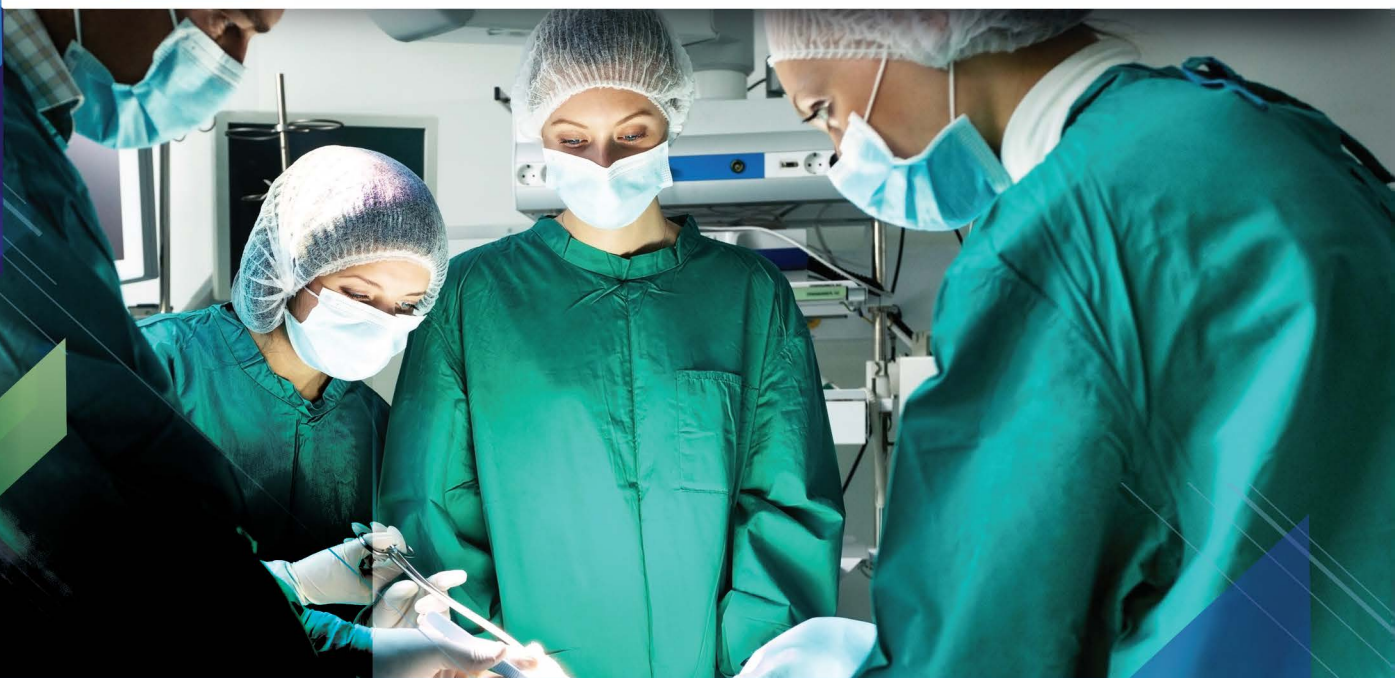




# Perioperative Medicine Summit

Evidence Based Perioperative Medical Care



## 11<sup>TH</sup> ANNUAL PERIOPERATIVE MEDICINE SUMMIT

### Exhibitor Prospectus

#### SUMMIT DIRECTOR

Amir K. Jaffer, MD, MBA, SFHM  
Rush University Medical Center

#### SUMMIT CO-DIRECTORS

Steven L. Cohn, MD, FACP, SFHM  
Deborah C. Richman, MBChB, FFA(SA)  
Barbara Slawski, MD, MS, FACP

Register Today

[PeriopMedicine.org](http://PeriopMedicine.org)

**FEBRUARY  
25-27, 2016**

#### **The Westin Kierland Resort**

6902 East Greenway Parkway  
Scottsdale, Arizona 85254  
Tel. (800) 354-5892  
[KierlandResort.com](http://KierlandResort.com)

Accredited By



In Collaboration With



Society for Perioperative Assessment  
and Quality Improvement

# 11<sup>TH</sup> ANNUAL PERIOPERATIVE MEDICINE SUMMIT



February 25-27, 2016 // Westin Kierland Resort & Spa in Scottsdale, AZ // PeriopMedicine.org

Dear Colleague:

I am pleased to invite you to exhibit at the 11<sup>th</sup> Annual Perioperative Medicine Summit, February 25-27, 2016, at the Westin Kierland Resort & Spa in Scottsdale, Arizona. This summit provides an exclusive opportunity to connect with 300 perioperative professionals from all regions of the country in a collegiate setting.

Our attendees include physicians and nursing professionals practicing in all phases of anesthesia, internal medicine and hospital medicine, in addition to other specialties. The typical attendee has more than ten years of experience and is influential in the selection of medications, supplies and equipment. Because of this broad experience, our attendees are established in their communities and are well-connected with their colleagues. When you connect with individual attendees at the Summit, you reach entire networks of professionals – doctors and nurses on the vanguard of pain management and pre- and post-surgical patient care – across the nation.

Exhibits hold a place of importance in the 11<sup>th</sup> Annual Perioperative Medicine Summit. By providing an opportunity to learn about the products and services that can help improve the quality, safety and outcomes of perioperative care, exhibitors make a vital contribution to our organizational mission and to the overall experience of the attendees. Traffic in the exhibitor hall will be maximized with ample exhibit hours, daytime meals and breaks served in the hall and strong acknowledgment from the Summit Director and planning committee members.

Your participation would greatly enhance this year's Perioperative Medicine Summit. We would be delighted for you to represent your company at this event and look forward to working together. Please refer to the attached Exhibitor Prospectus for more information on the many ways you may participate. Exhibit space and sponsorship opportunities will be contracted on a first come, first served basis. If we can assist you in any way, please feel free to contact us via email or phone.

**Amy-Marie Lemanski, Event Manager**

Amy-Marie@amlevents.com  
(612) 799-9849

**Daniel Guinee, Sponsorship Director**

DGuinee@asimcme.com  
(908) 253-9001 ext. 24

**COURSE LOCATION**

The Westin Kierland Resort and Spa  
6902 East Greenway Parkway  
Scottsdale, Arizona, 85254  
Telephone: (800) 354-5892  
KierlandResort.com

**EXHIBIT COORDINATOR**

Amy-Marie Lemanski, CMP  
AML Events  
5955 Wedgewood Lane N, Suite 67  
Plymouth, MN 55446  
Telephone: (612) 799-9849  
Email: Amy-Marie@amlevents.com



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## BENEFITS

- » Face-to-face interaction with leading physicians and nurses in the perioperative field
- » Showcase products and services to clinicians using hands-on demonstrations
- » Educate physicians about new products and services
- » Increase exposure, market/brand awareness and mindshare
- » Gain valuable input and feedback from clinicians

## STANDARD TABLE TOP EXHIBIT\*

Price: **\$3,000**

**Deadline: February 5, 2016**

**Fee Includes: \*\***

- One (1) 6 foot skirted table
- Two (2) chairs
- Complimentary registration for two (2) company representatives to attend sessions\*\*\*
- Food and social functions
- Full payment due at time of registration

\*Table top assignments granted on first-come, first-served basis.

\*\*Additional chairs, tables, storage, audio visual equipment such as electrical power hook up, or other items must be arranged directly with hotel event planner (Rachel Ross at Rachel.Ross@westin.com). Cost for extra items is not included in the exhibit fee. Please bring extension cord should you need power.

\*\*\* Exhibit fee does not entitle representative(s) to receive Continuing Medical Education (CME) credits.

## SUMMIT APP

At the Summit, attendees rely on the App for all information about the conference, including the daily schedule, hotel map, faculty, exhibitors, sponsors, satellite symposia and social events.

**Price: \$3,000**

**Deadline: February 5, 2016**

The App promotes connections between attendees with great features, including a seamless interface for social media, session note-taking, and messaging with other attendees. A statement of gratitude for your generous support included on the log-in screen will make you stand out from the crowd as a tech-savvy company.

## WELCOME PACKET

Make a great first impression! Be the first to extend a warm welcome to attendees of the Summit. This sponsorship package provides your company with many opportunities to be noticed right from the start.

**Price: \$7,500**

**Deadline: January 8, 2016**

- Conference Bag imprinted with "We thank YOUR COMPANY for their gracious support of the 2016 Perioperative Medicine Summit"
- Printed Pocket Schedule --- Support for the Perioperative Medicine Summit provided by YOUR COMPANY and all other supporters included
- USB Drive with all conference presentation slides and a list of YOUR COMPANY and all other supporters
- Water Bottle
- Lanyard
- Name Badge Holder

## CHARGING STATION

Promote brand awareness and highlight your company's products and services while attendees charge up their smartphones, tablets, laptops and other devices.

**Price: \$3,000**

**Deadline: January 29, 2016**

Sleekly designed, 64" tall with a 15" touch screen with integrated computer technology, the Charging Station charges up to 8 devices simultaneously. Capture users' undivided attention for an average of 8 to 12 minutes while they are using the device for multiple purposes.

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## AFFILIATED EVENT OPPORTUNITIES

Share cutting edge information on the topics that matter most to those in the field of Perioperative Medicine with opportunities to support an unopposed CME/CE symposium or an exclusive Product Theater. These opportunities will be open to all conference attendees at no additional charge, and will include hot food and beverages, A/V, promotion on all Summit materials and website, registration through the Summit, a one-time use of the attendee preregistration list, a one-time email sent on your behalf to publicize the event and placement of directional signage (provided by your company).

### *CME Breakfast Symposium or Product Theater Breakfast*

Date: Thursday, Feb. 25 or Saturday,  
Feb. 27 6:45 am – 7:45 am  
Cost: \$25,000  
Deadline: January 22, 2016

### *CME Lunch Symposium or Product Theater Lunch*

Date: Thursday, Feb. 25 12:00 pm – 1:00 pm  
or Friday, Feb. 26 12:15 pm – 1:15pm  
Cost: \$25,000  
Deadline: January 22, 2016

## EXHIBIT LOCATION AND HOURS

The exhibits will be held in the Rainmaker Ballroom, which is across the hall from the General Session Room. Continental breakfast, boxed lunches, breaks and a wine and cheese reception will all be held in the Rainmaker Ballroom. Storage space is limited to what can fit under your skirted table. All boxes and materials must be removed from the floor immediately after set-up.

## SCHEDULE

Thursday, February 25 – Saturday, February 27, 2016

*Set up: Wednesday evening, February 24 after 5:00pm or Thursday morning between 5:30-6:30 am*

*Tear down: Saturday any time after 11:15 am*

*\*Exhibit installation can only be done on the date and time specified above*

	THURSDAY	FRIDAY	SATURDAY
<i>Continental Breakfast</i>	<i>6:30 – 7:45 am</i>	<i>6:30 – 7:45 am</i>	<i>6:30 – 7:45 am</i>
<i>Morning Break</i>	<i>10:15 – 10:45 am</i>	<i>10:15-10:45 am</i>	<i>10:45 – 11:15 am</i>
<i>Boxed Lunch</i>	<i>12:00 – 1:00 pm</i>	<i>12:15 – 1:15 pm</i>	<i>N/A</i>
<i>Afternoon Break</i>	<i>2:30 – 3:00 pm</i>	<i>2:45 – 3:15 pm &amp; 4:00 – 4:15 pm</i>	<i>N/A</i>
<i>SPAQI Poster Session</i>	<i>5:15 – 6:45 pm</i>		

### PLEASE NOTE:

- Exhibitors may stay until session adjourns each day but it is not required
- Exhibitors may choose to depart after the morning break on Saturday if they wish
- Exhibit fee does not entitle representative(s) to receive Continuing Medical Education (CME) credits

### Payments Go To:

Perioperative Medical Education  
c/o Amy-Marie Lemaski  
AML Events  
5955 Wedgewood Lane N, #67  
Plymouth, MN 55446

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## ACCOMODATIONS

**Westin Kierland Hotel and Spa**  
6902 E Greenway Pkwy  
Scottsdale, AZ 85254



## Rates

A block of rooms has been reserved for conference participants at a discounted rate of US \$295/night + 12.27% tax/day. The rate is guaranteed only until February 3, 2016. The hotel extends the group rate 3 days pre and post conference dates based on availability. After this date, reservation requests will be considered on a space-available basis. For reservations under this hotel block, call 1-800-354-5892 and reference Perioperative Medicine Summit 2016 or reserve online via:

## Perioperative Medicine Summit

(OR copy and paste the following link into a web browser)

<https://www.starwoodmeeting.com/Book/perioperativemedicinesummit2016>

All reservations should be received by the hotel no later than February 3, 2016. All individual reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Hotel will not hold any reservations unless secured by one of the above methods.

## REGISTRATION AND BADGES

All those staffing an exhibit must check-in at the Registration desk beginning Thursday morning. Please alert your exhibit contact if you will be rotating your representatives prior to the start of the summit. All representatives must be registered. Additional representatives will require paid registration.

## Shipping Address and Instructions

The Westin Kierland Hotel  
ATTN: Exhibitor's name and company  
6902 East Greenway Parkway  
Scottsdale, Arizona 85254  
Tel. 480-624-1000  
FOR: Perioperative Medicine Summit, February 25-27, 2016

Note: Packages may be shipped directly to the hotel but must NOT arrive sooner than 3 days before the conference start date of 2/25/2016. It is IMPERATIVE to have the package tracking number(s) onsite. Be sure to include a complete return address on your boxes.

\*If multiple boxes are sent, number them ("Box 1 of 3", "Box 2 of 3", etc.)

## Shipping Questions, Electrical Order and Internet Access

Rachel Ross (Rachel.Ross@westin.com)